



**EOI Form**

**Expression of Interest for Provision of  
Marketing Consultancy Service for Facilitation Projects**

To: Urban Redevelopment Facilitating Services Company Limited (“URFS”)  
26/F, COSCO Tower, 183 Queen's Road Central, Hong Kong

We are interested in submitting a tender for the Services (as referred to Annex I) and enclose herewith the completed EOI Form for your consideration.

We understand that URFS is under no obligation to invite any company which has submitted an expression of interest to participate in the tender exercise. We also acknowledge that URFS reserves the right to cancel the tender exercise at any time without prior notification and without giving any reasons at its absolute discretion. We acknowledge and agree with all the terms contained in the invitation. The information of our company is set out below:

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Details of the job references (attach additional sheets if required): \_\_\_\_\_

\_\_\_\_\_

Authorized Signature with company chop: \_\_\_\_\_  
(For and on behalf of the company)

Name and Capacity of the Signatory: \_\_\_\_\_

Tel.: \_\_\_\_\_

Fax: \_\_\_\_\_



## Annex 1

### Invitation for Expression of Interest for Provision of Marketing Consultancy Services for Facilitation Projects

Urban Redevelopment Facilitating Services Company Limited, a wholly owned subsidiary company of Urban Renewal Authority, intends to engage consultants to provide marketing consultancy services for joint sale of properties by public tender in the coming months. The relevant details will be given when appropriate.

The scope of the consultancy services ("the Services") generally includes:

- a) Conducting the joint sale of properties by way of public tender;
- b) Marketing the sale of properties including but not limited to placing advertisement in newspapers and providing and distributing promotional materials;
- c) Attending to meetings and undertaking other duties relating to the joint sale as and when required; and
- d) Completing all the logistics related to the joint sale.

If your company is interested, please submit details by completing:

- 1) the EOI Form for expression of interest for the Services with at least 2 verifiable job references of handling successful joint sale of en-bloc and/or strata-title development (not less than 80% of undivided shares of a building) in Hong Kong with the selling price of not less than HK\$150 million each by way of public tender / public auction / private negotiation; and
- 1) the Pro-forma<sup>1</sup> (please submit this pro-forma only if your company is NOT on our Consultant List). Suitable qualified consultancy firms may be included in our list for procurement of other services in future.

Please return the above documents by **18 September 2017** for our consideration in an envelope marked "Confidential - Expression of Interest for Provision of Marketing Consultancy Services for Facilitation Projects" by mail or by hand to Urban Redevelopment Facilitating Services Company Limited, 26/F, COSCO Tower, 183 Queen's Road Central, Hong Kong. Submissions without verifiable job reference(s) will not be considered. The invitation shall not in any way be construed as an offer of appointment or an invitation to submit tender by us.

Should you have any queries, please contact Mr. Wong at 2588 2702.

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<sup>1</sup> Please download the Pro-forma from our website link:

[http://www.ura-facilitator.com.hk/doc/en/download\\_centre/Form1\\_Marketing%20Consultants20170418.pdf](http://www.ura-facilitator.com.hk/doc/en/download_centre/Form1_Marketing%20Consultants20170418.pdf)